

The Kolkata Municipal Corporation
Central Municipal Office Buildings
5, S.N. Banerjee Road, Kolkata- 700 013

Municipal Commissioner's Department
Date: 07/02/2020

Municipal Commissioner's Circular No. 156 of 2019-20

Sub: Data mining of the database of Assessment-Collection Department and Advertisement Department.

1. It has become a necessity to study and assess the available database of the 7.0 Lakh odd assessees of the city to explore the untapped areas for the purpose of revenue generation. In order to fructify the necessity, data mining technique should be adopted for detailed analytical study of the database from where certain workable policies may be developed leading to tapping of the unharnessed resources or to eliminate anomalies of annual valuation of premium properties.

In view of the above a data mining cell is hereby formed comprising of the following Officers.

- I. CMF&A- Team Leader
- II. Chief Manager (Revenue/North)
- III. Chief Manager (Revenue/South)
- IV. Chief Manager (Revenue/Added Area)
- V. Chief Manager (Revenue/TTD)
- VI. Chief Manager (Revenue/JU)
- VII. CO(IT)
- VIII. Manager Systems (IT-Assessment-Collection)
- IX. Other Officers of the IT Department as may be incorporated by the Team Leader

The Data Mining Cell must meet twice a week for the purpose of development of the algorithm/logic with a view to generate more revenue by harnessing un-tapped areas and evolving scope of revenue generation. The Data mining cell shall submit a report to the undersigned within 30 days from the date of this circular.

2. The database of the Advertisement department must be studied with a similar objective as illustrated in point no. 1. Data Mining technique should be adopted to the database of the Advertisement department and workable policy may be developed for the purpose of generating more revenue from outdoor advertisements.

In view of the above a Data Mining Cell of the Advertisement Department is hereby formed comprising of the following Officers.

- I. CMF&A-Team Leader
- II. Chief Manager(Advertisement)
- III. Manager (Advertisement)
- IV. Other Officers of the IT Department as may be incorporated by the Team Leader.

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This has the approval of Hon'ble Deputy Mayor and Hon'ble Mayor.



Municipal Commissioner



Distribution:

1. OSD to Hon'ble Mayor
2. P.A. to Hon'ble Deputy Mayor
3. Spl. Municipal Commissioner (Rev.)
4. CMF&A
5. Chief Manager (Revenue/North)
6. Chief Manager (Revenue/South)
7. Chief Manager (Revenue/Added Area)
8. Chief Manager (Revenue/TTD)
9. Chief Manager (Revenue/JU)
10. CO(IT)
11. Manager (Systems)-All